

Economic Assessment and Business Development Support

- You have a brilliant idea for an innovative process or product;
- Even better, your first tests have proven that it could perform better than your competitors’.
- Before you go too far down the technical development path, let’s reflect on potential economic risks and challenges.
- Do you fully understand:
 - ✗ The value proposition of your product?
 - ✗ The strengths and weaknesses of your entrenched competitors?
 - ✗ Your intellectual property position?
 - ✗ Your capital and operational costs?
- You can do better and we can help. We will support you to:
 - ✓ Compare your process with your competitors’ technologies, not only based on technical merit but also on the basis of economic benefit and value;
 - ✓ Develop an intellectual property strategy to best exploit and protect your innovation;
 - ✓ Develop a marketing and partnership strategy to speed-up your time to market and solidify your global position;
 - ✓ Develop a financial model of your process based on various flow sheet options;
 - ✓ Perform a preliminary evaluation of the capital requirements and operating costs for various process flow sheet options;
 - ✓ Perform a preliminary risk analysis and develop mitigation scenarios;
 - ✓ Identify key economic and strategic parameters that determine the viability of your process;
 - ✓ Assess the economy of scale for your process;
 - ✓ Shape a long term vision for your business supported by solid facts and figures.

Contact Us

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